



العرف الإسلامية للتجارة والصناعة والزراعة
Islamic Chamber of Commerce, Industry & Agriculture
La Chambre Islamique de Commerce d'Industrie et d'Agriculture

No. 63/QIC/0313

السلام عليكم ورحمة الله وبركاته

Sub: Digital Transformation Strategy for the Chambers of Commerce

The General Secretariat of Islamic Chamber of Commerce, Industry and Agriculture (ICCIA) presents its compliments to its Member Institutions and has the honor to state the following:

In view of the global economic challenges and opportunities, the ICCIA has developed a strategic plan to implement its objectives and to address the challenge faced by its esteemed Member Institutions in this era of digitization.

In this respect, the ICCIA has been conducting assessment in order to prepare a comprehensive Strategy for Digital Transformation of the Chambers of Commerce in its Member States. The ICCIA has received the duly completed Questionnaire, from your Honorable Chambers (copy attach for your reference).

Furthermore, ICCIA will be organizing an **Online Workshop on Digital Transformation** for the Chambers of Commerce, for **enhancing trade facilitation**. The Workshop will be held in English on 9-10 November 2021 through zoom application. The expert speakers will make presentations and provide a guideline for preparing strategies on Digital Transformation for the Chambers of Commerce. The objective is to create a vision among the OIC Member Chambers to set a digital transformation agenda to establish a strategic plan to guide the Chambers in contributing to private sector development. This will support the digital transformation of Chamber for sustainable development, which could lead to increased efficiency of business through innovation. The Workshop will identify challenges faced by the Member Chambers and explore methods to create awareness and underline the importance of digital transformation for their private sector.

Honorable Members are requested to kindly nominate two persons from top management, who are responsible for establishment of strategies for the Chambers of Commerce. The workshop is focused on the business and strategy side of the Digital Transformation on its technical aspects. This will provide them an opportunity to develop their skills to serve better the private sector of their respective countries. The last date for sending nominations is **20th September 2021**.

The General Secretariat of the ICCIA avails itself of this opportunity to renew to the Member Institutions, the assurances of its highest consideration.

28 Muharram-ul-Haram 1443h

6th September 2021


The General Secretariat of the Islamic Chamber of
Commerce, Industry and Agriculture



Encl. Questionnaire

WWW.ICCIA.COM